## For Impact The Entrepreneur's Mantra

## **THINK BIG!**

"Let's make a dent in the universe."

- Steve Jobs

"Without VISION the people will perish." - Proverbs 29:18

"CATHEDRAL BUILDERS
were VISIONARIES
who shared a single desire:
to create something that endures."
- Bill Shore

"I want to know
how God created the world.
I'm not interested in this or that
phenomenon or in the spectrum of
this or that element.
I want to know his thoughts.
The rest are details."

- Albert Einstein

## **BUILD SIMPLE!**

"Simplify. Simplify. Always Simplify."

- Thoreau

"What can be done with fewer assumptions is done in vain with more." – Sir William Ockham Ockham's Razor

Gettysburgh Address: 272 words

Washington's Inaugural: 134 words

Theory Of Relativity: 3/3/3!!!

## **ACT NOW!**

"ENGAGE, then plan." - Andy Grove

"VISION without ACTION is hallucination."

- Thomas Edison

"My dreams are worthless. My goals are impossible. All are of no value unless followed by ACTION. I will ACT NOW."

- Oa Mandino

"We can't cross the sea by merely staring into the water."

- Rabindranath Tagore

"WINNERS DO. LOSERS MEET."
– James Carville