

# THE ForImpact **FUNDING** ROADMAP

(WHY/WHAT)

## IMPACT

SHARE STORY!

- 1.) SIMPLIFY MESSAGE
- 2.) BUILD CASE for SUPPORT
- 3.) DESIGN PRESENTATION

(WHO)



ENGAGE PEOPLE!



1.) QUALIFY PROSPECTS

2.) ENGAGE LEADERSHIP

3.) FOCUS ON SALES TEAM

(HOW)

## INCOME

PRESENT OPPORTUNITY!

- 1.) COMMIT TO 'SALES'
- 2.) JUST VISIT!!!
- 3.) JUST ASK!!!