

ForImpact **SOCIAL ENTREPRENEUR**
FUNDING ROADMAP

"You're in **SALES**.
Get over it."

- Tom Suddes

IMPACT

SHARE STORY!

1.) MESSAGE
MODEL/MATH

2.) VALUE
PROPOSITION

3.) PRESENTATION
DESIGN

1.) QUALIFIED
PROSPECTS

2.) CORE
LEADERSHIP

3.) HIGH PERFORMANCE
TEAM

(WHY/WHAT)

(WHO)

(HOW)



INCOME

PRESENT OPPORTUNITY!

1.) BETTER
PREDISPOSITION

2.) GREAT
PRESENTATIONS

3.) PERSISTENT
FOLLOW-UP

