



100.000 €

3 Year Plan Funding Plan



Start Date: January 2011

Target:
 Entertainment Industry

Mission:
 Enhancing the quality of the day
 of older audiences in care homes

Goals:
 Expanding on a national scale and reaching out to an increasing number of
 older people in care homes.
 Creating work and practice opportunities for performers through a
 meaningful task.
 Building relationships across cultures and communities and overcoming age
 boundaries.

Objectives/Use of funding:
 Audience development
 Staff development
 Project development in Los Angeles, in Germany, and in Switzerland