

# HOW TO BE A SOCIAL ENTREPRENEUR

GO MACH !! WITH YOUR HAIR ON FIRE!

**FIND** SOMETHING YOU LOVE TO DO... AND WOULD DO FOR NO PAY. **CATCH** YOUR ENTREPRENEURIAL SPIRIT... THE THING THAT PROVIDES YOU PASSION, ENERGY, FLOW, ZEAL, COURAGE, DARING, ENTHUSIASM, VITALITY, COMMITMENT & FOCUS.

**IMAGINE** AN ORGANIZATION THAT CHANGES "THE" WORLD OR YOUR WORLD. **REMEMBER** THE STRANGEST SECRET IN THE WORLD. YOU ARE WHAT YOU THINK ABOUT.

**THINK BIG. BUILD SIMPLE. ACT NOW.**

**DEFINE** THE PROBLEM ("MARKET") COME UP WITH A **SOLUTION** ("IDEA"). **EXECUTE** ("TEAM").

PERPETUALLY DISRUPT. CREATIVELY DESTRUCT. **BUILD NEW BUSINESS MODELS. CREATE WITH IDEAS, BUT**

**INNOVATE WITH ACTION. FIND GREAT TALENT.** GET THE RIGHT PEOPLE **ON** THE BUS, THE WRONG PEOPLE **OFF**

THE BUS. **KEEP** THE NEGATIVE PEOPLE, THE CYNICS, THE CENSORS **OUT** OF YOUR LIFE. THE SIZE OF YOUR **IMPACT** DETERMINES THE SIZE OF YOUR **INCOME.**

**NO MONEY. NO MISSION.**

(HOWEVER IT'S POSSIBLE TO HAVE TOO MUCH MONEY. DON'T LOSE YOUR BOOTSTRAP MENTALITY.) **STOP** TRANSACTIONS. **BUILD**

RELATIONSHIPS. YOU ARE IN SALES GET OVER IT. ASK YOURSELF DAILY, AM I RUNNING MY ORGANIZATION OR IS **MY ORGANIZATION** RUNNING ME? AND **FINALLY,**

**LIVE. LOVE. LEARN. LAUGH.**

**LEAVE A LEGACY.**