Funding Roadmap

**DESIGN your STORY**
1. Simplify your Message
2. Create your Funding Rationale
3. Design your Presentation

**DEVELOP your TEAM**
1. Commit to Sales
2. Engage Leadership
3. Model Team Selling

**FUND your VISION**
1. Identify / Prioritize / Strategize Prospects
2. Just Visit
3. Just Ask!

**IMPACT** DRIVES **INCOME**