

Funding Roadmap

DESIGN your STORY

1. Simplify your **Message**
2. Create your **Funding Rationale**
3. Design your **Presentation**

DEVELOP your TEAM

1. Commit to **Sales**
2. Engage **Leadership**
3. Model **Team Selling**

FUND your VISION

1. Identify / Prioritize / Strategize **Prospects**
2. Just **Visit**
3. Just **Ask!**

IMPACT



INCOME