

ForImpact

Context: from a Board Member, inviting a new prospect for a tour

Dear Joe:

I've been serving on the board of Research Org for the past three years.

You may or may not be familiar with Research Org; it's been helping children and families affected by disabilities for over 80 years. And, what I think most people don't know, is that the Research Org of today is pioneering some of the most cutting edge programs to transform lives.

Far from an 'old-line not-for-profit', the leadership team in Research Org is visionary and entrepreneurial. They think and speak in terms of R&D, innovation, and business models, and are really leading the way nationally and internationally in terms of methods to actually TREAT this disorder.

Needless to say, I'm completely moved by this cause, this team, and its vision. As a board member I've taken it upon myself to introduce our Director of Advancement, Kerry Suddes (copied here,) to other business leaders, entrepreneurs, and big thinkers in the area.

I'm hoping you can find 30 minutes for a brief tour of our Child Activity Center with Kerry. I've told her a little bit about you and believe this is an introduction worth making.

Yours Truly,

Kathy Miller