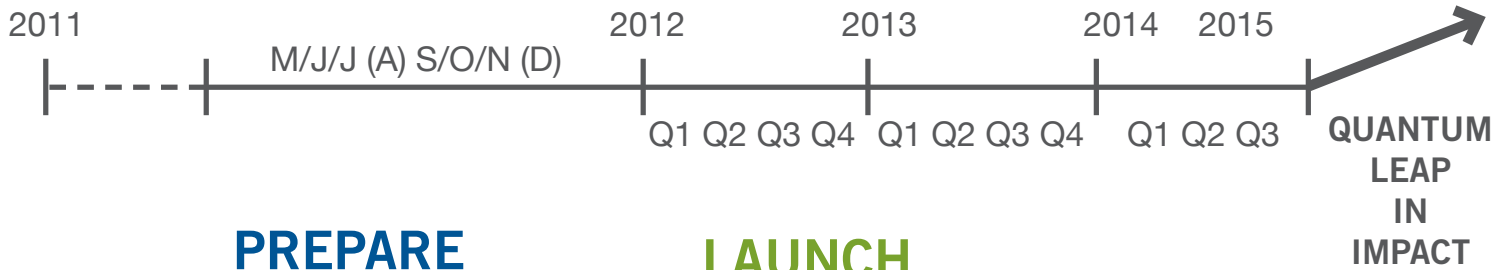


# ForImpact

## VISION 2015

### A 1,000 Day Funding Plan



## PREPARE

- △ CHANGE CULTURE
- △ CHANGE MODEL
- △ CHANGE ATTITUDE

- Begin implementing a new Funding Model. (Today | Tomorrow | Forever)
- Do whatever it takes to Complete the 'Blue' and the 'Red' of the For Impact ROADMAP
- 'PRACTICE' the 'Green' **VISIT. PRESENT . FOLLOW-UP.**
- Gain **MOMENTUM...**

## LAUNCH

Vision 2015...  
An Aggressive **FUNDING INITIATIVE...**

Built on the  
**TODAY | TOMORROW | FOREVER MODEL**

With a Focus on **SALES...**

And a Mandate to **ENGAGE!**

#### Notes:

- First 90 days (M/J/J) on **CHANGE**. August Off (Recovery).
- 2nd 90 days on **PRACTICE**.
- December Off (Celebrate).
- Then... 1,000 Days of Action, Engagement, Visits, etc. (11 Quarters. **33 Months!**)