

ForImpact

ENTREPRENEURIAL SPIRIT

“A SOCIAL ENTREPRENEUR CHANGES THE PERFORMANCE CAPACITY OF SOCIETY.”

– Peter Drucker

“**SOCIAL ENTREPRENEURS** are **TRANSFORMATIVE FORCES**...

people with new ideas to address major problems... who are relentless in pursuit of their visions...
who simply will not take ‘no’ for an answer...

who will not give up until they have spread their ideas as far as they possibly can.”

– Author David Bornstein
HOW TO CHANGE THE WORLD

“**SOCIAL ENTREPRENEURSHIP** focuses on changing the underlying dynamics
that created the demand for the service (solution) in the first place.”

– Paul Light

“ENTREPRENEURS are **INNOVATORS** who drive **CREATIVE DESTRUCTION**.”

– 20th Century Economist Joseph Schumpeter

“**ENTREPRENEURS** shift resources out of low productivity to higher productivity, **creating VALUE**.”

– 19th Century French Economist, Jean-Baptiste Say

“The **ENTREPRENEUR** always searches for **CHANGE**, responds to it,
and exploits it as an **OPPORTUNITY** to create **VALUE**.”

– Über Management Guru, Peter Drucker

“The heart of **ENTREPRENEURIAL** management is the pursuit of
OPPORTUNITY without regard to **RESOURCES CURRENTLY CONTROLLED**.”

– Harvard Business School’s Howard Stevens

“The reasonable man adapts himself to the world; the **UNREASONABLE** one persists in trying to
adapt the world to himself. Therefore all progress depends on the **UNREASONABLE** man.”

– George Bernard Shaw

“You can’t **SOLVE** the problem if you are playing by the **RULES**.”

-- Paul Arden

Entrepreneur: “A French word for ‘**UNDERTAKES**.’”

– Webster

Entrepreneur: “A French word for ‘**FOOL**.’”

- Suddes