

ENTREPRENEURIAL SPIRIT

“A SOCIAL ENTREPRENEUR CHANGES THE PERFORMANCE CAPACITY OF SOCIETY.”

– Peter Drucker

“SOCIAL ENTREPRENEURS are TRANSFORMATIVE FORCES...

people with **new ideas** to address **major problems**... who are **relentless** in pursuit of their **visions**...

who simply will not take ‘no’ for an answer...

who will not give up until they have spread their ideas as far as they possibly can.”

– Author David Bornstein

HOW TO CHANGE THE WORLD

“ENTREPRENEURS are INNOVATORS who drive CREATIVE DESTRUCTION.”

– 20th Century Economist Joseph Schumpeter

“ENTREPRENEURS shift resources out of low productivity to higher productivity, creating VALUE.”

– 19th Century French Economist, Jean-Baptiste Say

“The **ENTREPRENEUR** always searches for **CHANGE**, responds to it,
and exploits it as an **OPPORTUNITY** to create **VALUE.**”

– Über Management Guru Peter Drucker

“The heart of **ENTREPRENEURIAL** management is the pursuit of
OPPORTUNITY without regard to **RESOURCES CURRENTLY CONTROLLED.**”

– Harvard Business School’s Howard Stevens

“The reasonable man adapts himself to the world; the **UNREASONABLE** one persists in trying to
adapt the world to himself. Therefore all progress depends on the **UNREASONABLE** man.”

– George Bernard Shaw

“You can’t **SOLVE** the problem if you are playing by the **RULES**”

– Paul Arden

Entrepreneur: “A French word for ‘**UNDERTAKES.**’”

– Webster

Entrepreneur: “A French word for ‘**FOOL.**’”

– Suddes