

ForImpact **ON SIMPLICITY**

“SIMPLIFY. SIMPLIFY. ALWAYS SIMPLIFY.”

– Thoreau

“SIMPLICITY: Eliminate the obvious. Add the meaningful.”

– John Maeda

“A SIMPLE idea can change the world.”

– O.G.

“What can be done with fewer assumptions, is done in vain with more.”

– Sir William Ockham
(Ockham's Razor)

“Things should be made as SIMPLE as possible, not simpler.”

– Albert Einstein

“SIMPLICITY is not simplistic.”

– Bill Jensen

“SIMPLICITY equals speed.”

– Jack Welch

“Making things SIMPLE is hard work!!!”

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