

HOW TO BE A SOCIAL ENTREPRENEUR

Go Mach II With Your Hair on fire!

FIND something you love to do... and would do for no pay.

CATCH your entrepreneurial spirit... the thing that provides you
passion, energy, flow, zeal, courage, daring,
vitality, commitment & focus.

IMAGINE an organization that changes 'the' world or 'your' world.

REMEMBER the 'Strangest Secret' in the world...
You are what you **THINK** about!

The size of your **IMPACT** determines the size of your **INCOME**.

THINK BIG. BUILD SIMPLE. ACT NOW.

DEFINE the **PROBLEM** ('Market')... come up with
a **SOLUTION** ('Idea')... then **EXECUTE** ('Team').

Perpetually **DISRUPT**. Creatively **DESTRUCT**.

BUILD new business models.

CREATE with ideas, but **INNOVATE** with action.

Find great **TALENT**. Get the right people **ON** the bus,
the wrong people **OFF** the bus,
and the right people in the right seats.

KEEP the negative people, the cynics,
the censors **OUT** of your life.

You are in SALES. Get over it.

NO MONEY. NO MISSION.

NO MISSION. NO MONEY.

STOP transactions. **BUILD** relationships.

Ask yourself daily: **AM I** running my **ORGANIZATION**?...
Or is my **ORGANIZATION** running **ME**?

FINALLY:

LIVE. LOVE. LEARN. LAUGH.

LEAVE LEGACY.