

Funding Roadmap

DESIGN your STORY

1. Simplify your **Message**

2. Create your **Funding Rationale**

3. Design your **Presentation**

DEVELOP your TEAM

1. Commit to **Sales**

2. Engage **Leadership**

3. Model **Team Selling**

FUND your VISION

1. Identify / Prioritize / Strategize **Prospects**

2. Just **Visit**

3. Just **Ask!**

IMPACT



INCOME