

"A genius without a ROADMAP will get lost in any country."
- Brian Tracy



ForImpact FUNDING ROADMAP

"You're in SALES.
Get over it."
- Tom Suddes

(WHY/WHAT)



IMPACT

SHARE STORY!

- 1.) SIMPLIFY MESSAGE
- 2.) CLARIFY FUNDING RATIONALE
- 3.) DESIGN PRESENTATION

(WHO)



ENGAGE PEOPLE!

- 1.) ENGAGE LEADERSHIP
- 2.) MODEL TEAM SELLING
- 3.) QUALIFY PROSPECTS

(HOW)



INCOME

PRESENT OPPORTUNITY!

- 1.) COMMIT TO 'SALES'
- 2.) JUST ENGAGE!!!
- 3.) JUST ASK!!!